## DON'T MISS THIS GREAT OPPORTUNITY TO ADVERTISE YOUR BUSINESS WITHIN WILMETTE AND THE NORTHSHORE COMMUNITY WHILE FUNDRAISING FOR MCKENZIE ELEMENTARY SCHOOL!

## ADVERTISING OPTIONS:

### $1200 PRESENTING SPONSOR

- Logo on the cover of the program
- Logo on ticket purchase site and tickets
- Logo on website
- Logo on a banner during the entire week of the show
- Full page B&W ad in Program
- On-screen Ad

### $600 PREMIUM AD (FULL COLOR)

(choice of back outside cover ad or 2 page centerfold spread - full color)

### $300 PREMIUM AD

(ad featured in one of the following placements: inside front cover, inside back cover, inside front page or inside back page)

### $150 COMBO AD

on screen ad before show (color) + 1/4 page in program (b&w) + logo on website (color)

### $150 FULL PAGE AD B&W

(plus color logo on website)

### $100 HALF PAGE AD B&W

(plus color logo on website)

### $75 1/4 PAGE AD IN B&W

(plus color logo on website)

### $125 SOCIAL MEDIA AD

(pinned on mckenzie variety show page for 3 full days)

### ARTWORK GUIDELINES:

All artwork should be submitted in black and white and high-resolution. File extensions may include PDF, JPG, PNG or EPS file at 300 DPI.

### PRINT AD SIZE SPECS:

Full Page - 4.75" w x 7.5" h

1/2 Page - 4.75" w x 3.5" h

1/4 Page - 4.75" w x 1.75" or 2.375" w x 3.5" h

### QUESTIONS:

Contact Keki Cannon
312-860-3390 or kekicomp@gmail.com

### THANK YOU!

Thanks for supporting McKenzie Elementary School and this 40+ year tradition in our community!

### HOW TO RESERVE YOUR AD:

Visit www.mckenziepta.com/business-ads for more information and to place your ad by **February 9, 2024.**

WWW.MCKENZIEPTA.COM/BUSINESS-ADS